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## News Release

FOR IMMEDIATE RELEASE

### PlantForm to present at MaRS HealthKick 2014

*Company pitches game-changing plant technology at invitation-only event*

GUELPH, Ont., May 15, 2014—**Dr. Don Stewart**, President and CEO of PlantForm Corporation, will explain how the company's plant-based technology platform will disrupt the biopharmaceutical industry's status quo manufacturing model – dramatically reducing the cost of biologic drugs – at **MaRS HealthKick 2014**, Canada's largest healthcare venture showcase.

PlantForm is one of 45 companies selected by an external panel of judges to present at the invitation-only event at the MaRS Discovery District in Toronto. The judges selected the presenters based on the following criteria:

- technical innovation (including impact on healthcare)
- market potential
- economic impact
- management experience and capabilities

"Monoclonal antibodies are the most complex molecules to produce as drugs, and current manufacturing methods are highly expensive," Stewart said. "PlantForm's proprietary platform technology will significantly reduce the cost of producing important biopharmaceuticals for the treatment of cancer and other life-threatening diseases, expanding patient access in markets around the world, and reducing the financial burden on healthcare systems."

PlantForm uses tobacco plants to 'grow' therapeutic antibodies at a fraction of the cost of industry-standard mammalian-cell-based systems. The company's technology features a unique high-expression production system and the ability to produce fully human versions of biologic drugs from plants – two critical innovations that give the company a competitive edge over its big pharma and biotech competitors, Stewart said.

PlantForm Corporation's **pipeline** includes three biosimilar (generic) monoclonal antibodies for cancer, six innovator antibodies for HIV/AIDS, and a novel protein drug designed to protect against nerve agent exposure.

**See a video introducing PlantForm.** Learn more at [www.plantformcorp.com](http://www.plantformcorp.com).

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For more information, please contact:

Don Stewart  
President and CEO  
[don.stewart@plantformcorp.com](mailto:don.stewart@plantformcorp.com)  
(416) 452-7242

Stacey Curry Gunn  
Director of Communications  
[stacey.curry.gunn@plantformcorp.com](mailto:stacey.curry.gunn@plantformcorp.com)  
(519) 827-1131